



www.thebostonchannel.com

WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

Billing Address:

National Media Inc.
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922374-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2601

Flight Dates	Order #	Alt Order #
09/28/12 - 10/04/12	922374	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

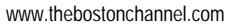
Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/12	10/04/12	5a Eyeopener	5-6a	MTWTF--	:30	4	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 09/28/12 5:23 AM 5a Eyeopener 5-6a :30 NRCCMA060924H \$1,100.00 NM									
2	09/28/12	10/04/12	5a Weekend Eyeopener	Sa/Su 5a-6a	-----S-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/29/12 5:29 AM 5a Weekend Eyeopener Sa/Su 5a-6a :30 NRCCMA060924H \$350.00 NM									
3	09/28/12	10/04/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/29/12 6:11 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA060924H \$900.00 NM									
4	09/28/12	10/04/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 09/29/12 8:23 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 NRCCMA060924H \$1,000.00 NM									
5	09/28/12	10/04/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 09/30/12 6:27 AM 6a Weekend Eyeopener 558-7a :30 NRCCMA060924H \$900.00 NM									
6	09/28/12	10/04/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	7	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB F 09/28/12 5:56 PM Newscenter 5 at 5 5-6p :30 NRCCMA060924H \$2,500.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

<u>Invoice #</u> 922374-1	<u>Invoice Date</u> 09/30/12	<u>Invoice Month</u> September 2012	<u>Invoice Period</u> 08/27/12 - 09/30/12
<u>Advertiser</u> NRCC		<u>Product</u> IE 2012 TV	<u>Estimate Number</u> 2601

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/28/12	10/04/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	7	\$2,500.00	NM
9	09/28/12	10/04/12	Post 1130p Late News	1130p-1135p	M-WTF--	:30	3	\$3,000.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$3,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	F	09/28/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	NRCCMA060924H	\$3,000.00 NM
10	09/28/12	10/04/12	Midday News	1158a-1230p	MTWTF--	:30	4	\$1,000.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> ----F--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WCVB	F	09/28/12	11:59 AM	Midday News	1158a-1230p	:30	NRCCMA060924H	\$1,000.00 NM
<u>Total Spots</u>							8		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,750.00
<u>Agency Commission</u>	\$1,612.50
Net Amount Due	\$9,137.50